### Privacy Policy LK Hospitality Group Our privacy commitment

LK Hospitality Pty Ltd ('we', 'us', 'our' and 'LK Hospitality') is committed to protecting the privacy of your personal information. This policy explains how LK Hospitality manages the personal information that we collect, use and disclose and how to contact us if you have any further queries about our management of your personal information. This policy does not cover personal information collected or held by LK Hospitality or any of its related bodies corporate (as applicable) about its employees.

LK Hospitality is bound by the Australian Privacy Principles in the Privacy Act 1988 (Cth) (Privacy Act) which regulate how we may collect, use, disclose and store personal information, and how individuals may access and correct personal information held about them. LK Hospitality is also required to comply with the Spam Act 2003 (Cth) (Spam Act) and the Do Not Call Register Act 2006 (Cth).

We may change our Privacy Policy from time to time by publishing changes to it on our website and Mobile Application. We encourage you to check our website or Mobile Application periodically to ensure that you are aware of our current Privacy Policy.

If you have any questions regarding LK Hospitality's Privacy Policy or would like us to send you a copy of this policy, please contact LK Hospitality using the details provided below.

Our Privacy Policy may be amended from time to time. The current version will be posted on our website and Mobile Application.

What is personal information?

When used in this policy, the term "personal information" has the meaning given to that term in the Privacy Act.

In general terms, personal information is any information that can be used to personally identify you. This may include (but is not limited to) your name, age, address and contact details (including phone numbers and email addresses) and possibly financial information.

If the information we collect personally identifies you, or you are reasonably identifiable from the personal information provided it, the information will be considered personal information.

How does LK Hospitality collect and hold your personal information?

LK Hospitality will only collect personal information about you by lawful and fair means. LK Hospitality collects personal information in a variety of ways. It is LK Hospitality's usual practice to collect personal information directly from you (or from your authorised representative), for example when:

you attend a LK Hospitality event; or

you enquire about or reserve a table; or

you contact us by telephone, mail, email or online; or

you use the LK Hospitality mobile application (Mobile Application); or

you visit our websites (including when you request a group booking or to be contacted by us);

we supply any other products or services to you; or

you fill in and submit a form on our websites or Mobile Application; or

communicate with us through correspondence, chats, email, or when you share information with us from other social applications, services or websites.

Sometimes we collect personal information about customers or potential customers from a third party or a publicly available source, or from marketing and similar lists legally acquired by us.

If you provide us with personal information about another person (such as a family member), please make sure that you have their consent to do so and that you tell them about this policy.

What kinds of personal information does LK Hospitality collect and hold?

The kinds of personal information that we collect and hold about you will depend on the circumstances of collection. We only collect personal information that we need for our business activities, or which is volunteered to us.

For example, if you request a booking, we may collect your name, address, email address, telephone number and any other information required to provide you with the quote. If you deal with us in some other capacity (for example, as a provider, a supplier or a stakeholder), we may collect your name, contact details and any other information you choose to provide to us.

In general, we may collect the following personal information from you:

name;

mailing or street address;

email address;

telephone number and other contact details;

credit card information;

your device ID, device type, geo-location information, computer and connection information, statistics on page views, traffic to and from the sites, ad data, IP address and standard web log information; details of the bookings or services we have provided to you or that you have enquired about; any additional information relating to you that you provide to us directly through our website or app or indirectly through your use of our website or app or online presence or through other websites or accounts from which you permit us to collect information;

information you provide to us through customer surveys; or

any other personal information that may be required in order to facilitate your dealings with us. If you provide your personal information to a third party (for example, to book a table) that information is collected and managed by those third parties. You should familiarise yourself with their privacy policy prior to deciding whether you wish to provide them with your information.

How does LK Hospitality use your personal information?

We use personal information for a variety of reasons including marketing purposes which includes direct marketing, research and analysis.

We may also use your information for other purposes required or authorised by or under law, including purposes for which you have provided your consent. That consent may be written, verbal or implied from your conduct.

In what circumstances will LK Hospitality disclose your personal information?

We may exchange your personal information with related entities and companies who perform part of our service delivery or provide other support services to us, for example, organisations that assist us with postal, data processing and analysis, research, mail, promotional, customer contact, technology, banking, payment, debt collection and maintenance services. We may otherwise use or disclose your personal information with your consent (or if we have given you notification of the intended use or disclosure and you have not objected to that use or disclosure) or where required or authorised by law, which may include emergency situations and assisting law enforcement agencies. Third parties to whom we disclose personal information may be located in Australia, New Zealand, United States of America, United Kingdom, Hong Kong, Philippines and other countries.

We may also disclose your personal information in the course of conducting our business and providing our products and services to you, we may disclose your personal information.

We may also disclose your personal information to, where appropriate:

any related entity;

our employees;

any person interested in purchasing our business or assets;

specific third parties you agree to whom we may disclose your personal information;

our contracted service providers, including:

information technology service providers;

payment systems operators and financial institutions; and

organisations authorised by LK Hospitality to conduct sales, promotional, research or marketing activities; law enforcement agencies or government authorities; and

any persons acting on your behalf including those persons nominated by you, executors, trustees and legal representatives.

We may disclose your personal information to third parties for other purposes required or authorised by or under law, including purposes for which you have provided your consent. That consent may be written, verbal or implied from your conduct.

In all circumstances where your personal information is disclosed, we will take all steps reasonable to ensure that these third parties undertake to protect your privacy.

#### Marketing Communications

We, our related entities and/or our carefully selected business partners may send you direct marketing communications and information about our services, events and offerings. This may take the form of emails, SMS, mail or other forms of communication, in accordance with the Spam Act and the Privacy Act. You may opt-out of receiving marketing materials from us by contacting us using the details set out below or by using the opt-out facilities provided (e.g. an unsubscribe link).

Using our Mobile Application website and cookies

We may collect personal information about you when you use and access our website and Mobile Application.

While we do not use browsing information to identify you personally, we may record certain information about your use of our website, such as which pages you visit, the time and date of your visit and the internet protocol address assigned to your computer.

We may also use 'cookies' or other similar tracking technologies on our website that help us track your website usage and remember your preferences. Cookies are small files that store information on your computer, TV, mobile phone or other device. They enable the entity that put the cookie on your device to recognise you across different websites, services, devices and/or browsing sessions. You can disable cookies through your internet browser but our websites may not work as intended for you if you do so.

We may also use cookies to enable us to collect data that may include personal information. For example, where a cookie is linked to your account, it will be considered personal information under the Privacy Act. We will handle any personal information collected by cookies in the same way that we handle all other personal information as described in this Privacy Policy.

We also collect other information and data, such as anonymous data that we collect via your interaction with our digital services and third-party digital services (where we provide digital analytics tools or deliver advertisements). This information and data may not be considered personal information under the Privacy Act. This information and data may be used by us internally and/or provided by us to third parties including our partners, clients and service providers for purposes that may include, without limitation, providing you with more relevant advertising, preparing audience insights, customer research, campaign analysis, conducting launch surveys and modelling.

## Security

We may hold your personal information in either electronic or hard copy form. We take reasonable steps to protect your personal information from misuse, interference and loss, as well as unauthorised access, modification or disclosure and we use a number of physical, administrative, personnel and technical measures to protect your personal information. However, we cannot guarantee the security of your personal information.

# Links

Our website and Mobile Application may contain links to websites operated by third parties. Those links are provided for convenience and may not remain current or be maintained. Unless expressly stated otherwise, we are not responsible for the privacy practices of, or any content on, those linked websites, and have no control over or rights in those linked websites. The privacy policies that apply to those other websites may differ substantially from our Privacy Policy, so we encourage individuals to read them before using those websites.

### Accessing or correcting your personal information

You can access the personal information we hold about you by contacting us using the information below. Sometimes, we may not be able to provide you with access to all of your personal information and, where this is the case, we will tell you why. We may also need to verify your identity when you request your personal information.

If you think that any personal information we hold about you is inaccurate, please contact us and we will take reasonable steps to ensure that it is corrected.

### Making a complaint

If you think we have breached the Privacy Act, or you wish to make a complaint about the way we have handled your personal information, you can contact us using the details set out below. Please include your name, email address and/or telephone number and clearly describe your complaint. We will acknowledge your complaint and respond to you regarding your complaint within a reasonable period of time. If you think that we have failed to resolve the complaint satisfactorily, we will provide you with information about the further steps you can take.

How to contact us

If you:

have queries, concerns or complaints about the manner in which your personal information has been collected or handled by LK Hospitality;

would like to request a hard copy of this privacy policy or discuss any issues relating to this policy or privacy matters generally; or

would like to request access to or correction of the personal information we hold about you, please contact info@omniabistro.com.au